



# Governance Through Goals

## New Strategies for Sustainable Development

Frank Biermann  
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# A long path of global sustainability governance ...



1982



1992



1972



2012

**RIO+20**  
United Nations  
Conference on  
Sustainable  
Development

# Many policy instruments have been tried ...



Multilateral treaties



Emissions markets



Public private partnerships



Detailed Programmes of Action



**NEW**

A New Approach (agreed in 2015):

17 “Sustainable Development Goals”

with 169 targets, all to be achieved by 2030



The global research network 'Earth System Governance Project' supported the SDG process via meetings, policy briefs & academic research.





# Will it work?

European Research Council Advanced Grant

## **Global Governance through Goals?**

*Assessing and Explaining the Steering Effects of the United Nations Sustainable Development Goals*

**G** L O B A L **G** O A L S

2.5 million EUR (2019-2023)

# Open questions in the theory of international relations and global governance

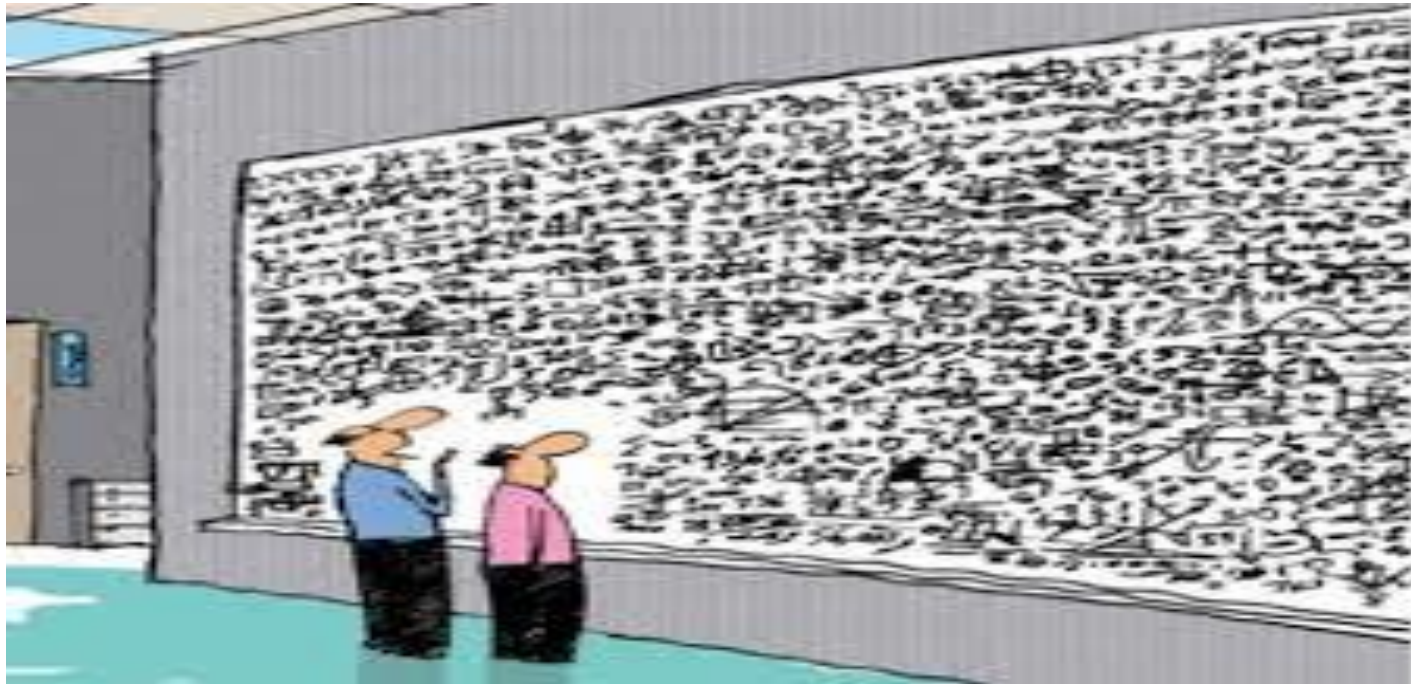




**“All countries and all stakeholders, acting in collaborative partnership, will implement this plan.”**

**United Nations, 2015**

First, GLOBALGOALS analyses whether and under what conditions the Sustainable Development Goals advance institutional **integration**.

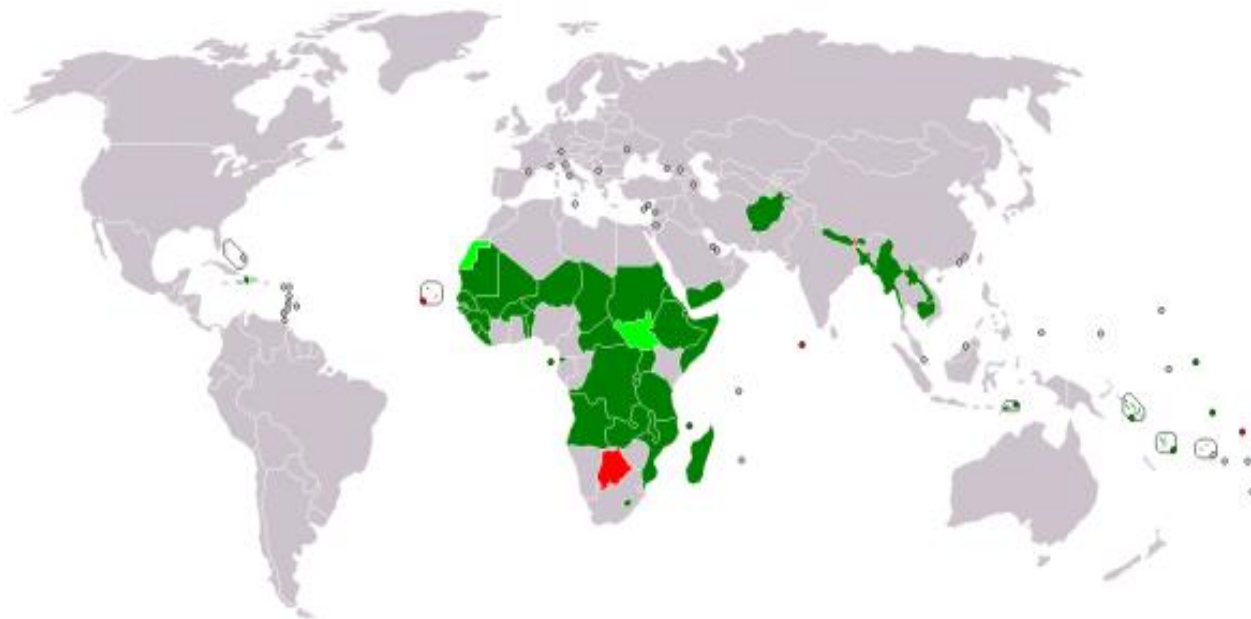




**“We pledge that no one will be left behind.”**

**United Nations, 2015**

Second, GLOBALGOALS analyses whether and under what conditions the Sustainable Development Goals make global governance more **inclusive**.



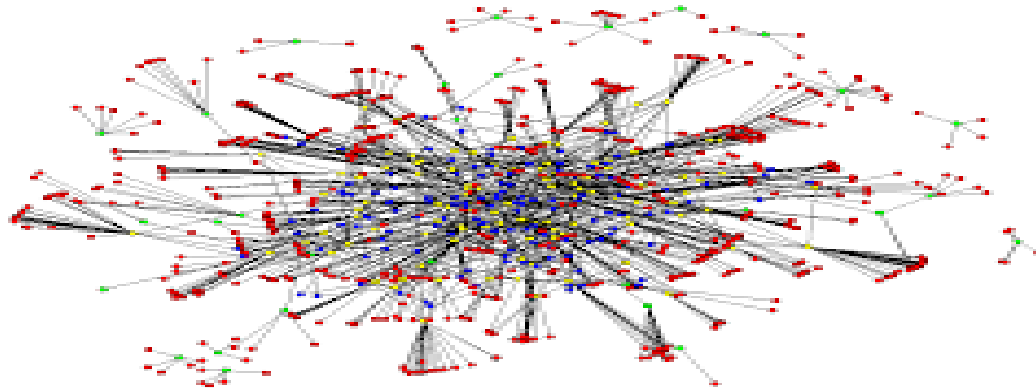
**“We are resolved ... to heal and secure our planet.”**

**United Nations, 2015**

Third, GLOBALGOALS analyses whether and under what conditions the Sustainable Development Goals advance ecological **integrity** of global governance.



# Social Network Analysis



GLOBALGOALS builds numerous (global) actor networks in areas covered by Sustainable Development Goals.

This allows us to understand integration, inclusiveness and integrity *over time* and *across issues*.



# Global Surveys and Discourse Analysis



Discourse analysis



Global Goals surveys



> 180 expert interviews

# Country Studies



Plus additional country studies by affiliated teams

- Australia
- Germany
- Italy

# Pathways of Influence

## Pathway 1: Global Goals as 'Orchestrators'?

- SDGs could influence global governance by serving as 'orchestrators' in dense networks of actors and institutions.

## Pathway 2: Global Goals as Consensus-Builders?

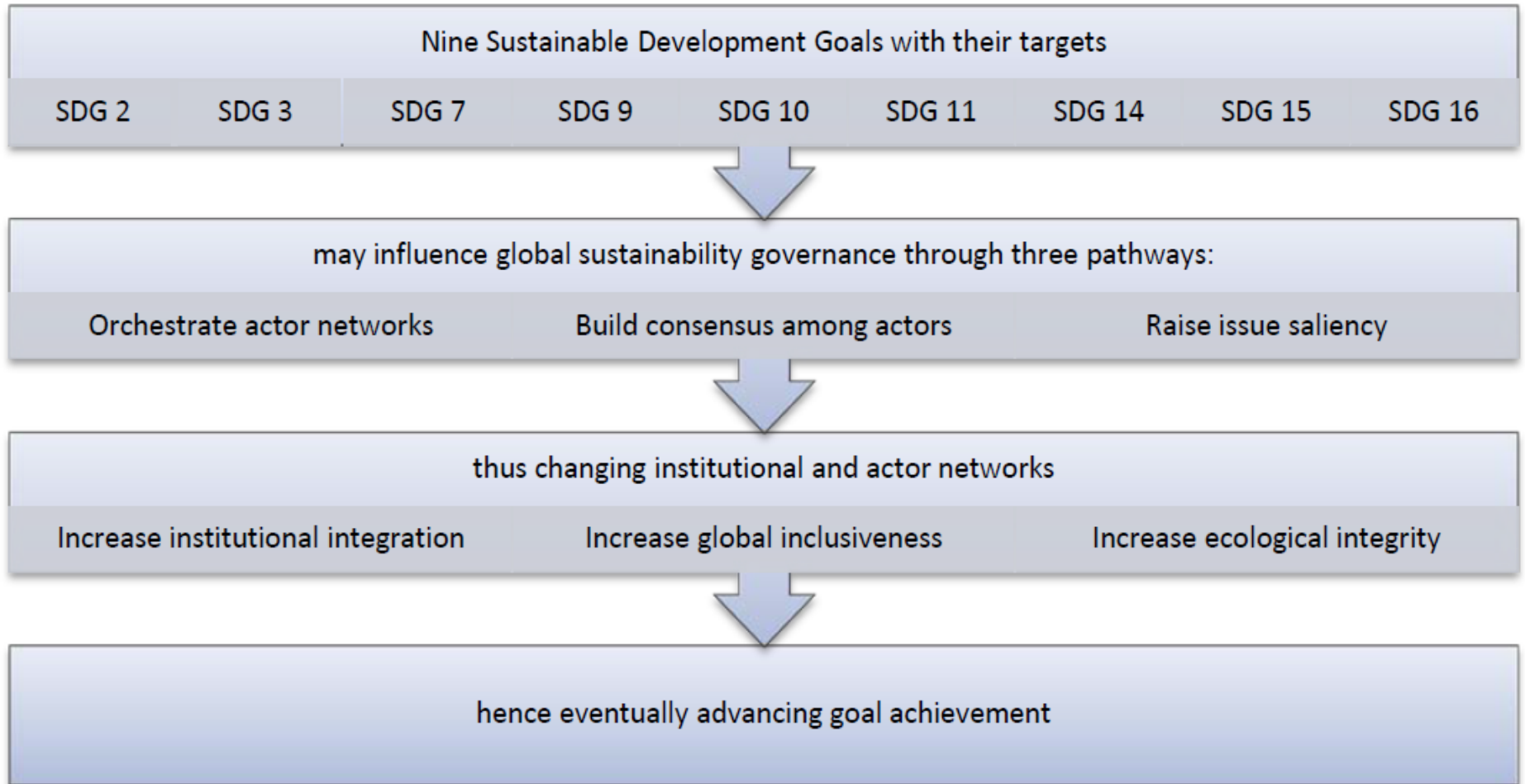
- SDGs could influence global governance by fostering cognitive consensus among governments and other actors.

## Pathway 3: Global Goals as Agenda-setters?

- SDGs could influence global governance by raising the saliency of issues on the global political agenda.



# Project Overview





@GlobalGoals\_ERC

- Core team of 10+ researchers at Utrecht University
- Global partnerships with related projects
- Side-events at both political and academic conferences
- International open science conference on SDG research: June 2020 in Utrecht